

February 18, 2021

TO: Legal Counsel

News Media

Salinas Californian
El Sol
Monterey County Herald
Monterey County Weekly
KION-TV
KSBW-TV/ABC Central Coast
KSMS/Entravision-TV

The next regular meeting of the **COMMUNITY ADVOCACY COMMITTEE - COMMITTEE OF THE WHOLE** of the Salinas Valley Memorial Healthcare System will be held **TUESDAY, FEBRUARY 23, 2021, AT 8:30 A.M., IN THE CISLINI PLAZA BOARD ROOM IN SALINAS VALLEY MEMORIAL HOSPITAL, 450 E. ROMIE LANE, SALINAS, CALIFORNIA, OR BY PHONE OR VIDEO (Visit svmh.com/virtualboardmeeting for Access Information).**

Please note: Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.



Pete Delgado
President/Chief Executive Officer

Committee Members: Regina M. Gage - Chair; Joel Hernandez Laguna – Vice Chair; Pete Delgado – President/Chief Executive Officer; Rachel McCarthy Beck, MD – Chief of Staff; Allen Radner, MD – Chief Medical Officer; Clement Miller - Chief Operating Officer/Interim Chief Nursing Officer; Adrienne Laurent – Chief Strategic Communications Officer; and Misty Navarro, MD – Medical Staff Member

**COMMUNITY ADVOCACY COMMITTEE MEETING – FEBRUARY 2021
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, FEBRUARY 23, 2021
8:30 A.M. – CISLINI PLAZA BOARD ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA
OR BY PHONE OR VIDEO**

(Visit svmh.com/virtualboardmeeting for Access Information)

Please note: Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.

AGENDA

1. Approval of Minutes from the Community Advocacy Committee Meeting of December 15, 2020 (DELGADO)
 - Motion/Second
 - Action by Committee/Roll Call Vote
2. Report from the Salinas Valley Memorial Hospital Service League (LAURENT/GRAHAM)
3. Report from the Salinas Valley Memorial Hospital Foundation (DELGADO/WARDWELL)
4. Report on the SVMHS Patient Family Advisory Council (LAURENT/PAULO)
5. Public Input
This opportunity is provided for members of the public to make a brief statement, not to exceed three (3) minutes, on issues or concerns within the jurisdiction of this District Board which are not otherwise covered under an item on this agenda.
6. No Closed Session
7. Adjournment – The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, May 25, 2021, at 8:30 a.m.**

Notes: This Committee meeting may be attended by Board Members who do not sit on this Committee. In the event that a quorum of the entire Board is present, this Committee shall act as a Committee of the Whole. In either case, any item acted upon by the Committee or the Committee of the Whole will require consideration and action by the full Board of Directors as a prerequisite to its legal enactment. Requests for a disability related modification or accommodation, including auxiliary aids or services, in order to attend or participate in a meeting should be made to the Executive Assistant during regular business hours at 831-755-0741. Notification received 48 hours before the meeting will enable the District to make reasonable accommodations.

The Committee packet is available at the Committee Meeting, at www.svmh.com, and in the Human Resources Department of the District. All items appearing on the agenda are subject to action by the Committee.

**MINUTES OF THE DECEMBER 2020
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**TUESDAY, DECEMBER 15, 2020
8:30 A.M. – CISLINI PLAZA BOARD ROOM
SALINAS VALLEY MEMORIAL HOSPITAL
450 E. ROMIE LANE, SALINAS, CALIFORNIA
OR BY PHONE OR VIDEO**

(Visit svmh.com/virtualboardmeeting for Access Information)

Pursuant to Executive Order N-25-20 issued by the Governor of the State of California in response to concerns regarding COVID-19, Board Members of Salinas Valley Memorial Healthcare System, a local health care district, are permitted to participate in this duly noticed public meeting via teleconference and certain requirements of The Brown Act are suspended.

Committee Members Present: Regina M. Gage, Chair; Pete Delgado, Adrienne Laurent, Rachel McCarthy Beck, MD, Misty Navarro, MD in person; and Allen Radner, MD, by teleconference.

Committee Members Absent: Richard Turner and Clement Miller.

Other Board Members Present, Constituting Committee of the Whole: Joel Hernandez Laguna and Juan Cabrera by teleconference.

Also Present: Tiffany DiTullio, Margaret D'Arrigo-Martin, Jeff Wardwell, Orlando Rodriguez, MD, Derek Ames, Alan Edwards, Karen Schroeder in person; Augustine Lopez, Clint Hoffman, Audrey Parks, Margaret D'Arrigo-Martin, Melanie Espino, and Jen van Stelle by teleconference,

A quorum was present and the meeting was called to order by Ms. Gage at 8:36 a.m.

APPROVAL OF MINUTES FROM THE COMMUNITY ADVOCACY COMMITTEE MEETING OF SEPTEMBER 22, 2020

Minutes of the Community Advocacy Committee Meeting of September 22, 2020, were included in the Committee packet. Pete Delgado, President/Chief Executive Officer, recommended approval.

No Public Comment.

MOTION: The Community Advocacy Committee approves the minutes of the Community Advocacy Committee Meeting of September 22, 2020, as presented. Moved/Seconded/Roll Call Vote: Ayes: Gage, Delgado, Laurent, Navarro, McCarthy Beck; Noes: None; Abstentions: None; Absent: Miller, Radner, Turner; Motion Carried.

A request was made to move Agenda Item #4 – Blue Zones Project Update. There was no objection to this request.

BLUE ZONES PROJECT UPDATE

Tiffany DiTullio, Executive Director, Blue Zones Project, presented a Salinas Update Project Year 1 YTD Report, and Monterey County Expansion Project. Key areas reviewed/discussed were as follows:

- Community Impact
 - *To the Moon* Project
- Food Environment Impact
 - Approved restaurants are The Drummond Academy at Rancho Cielo, and the Guadalajara Grill
 - Work continues toward the first grocery store approval at LA Princesa, and a second location at Nob Hill Foods.
- Organization Impact
 - Worksites: Cal Water, Aspire Health Plan, and WRD.
 - School Sites: approved Los Padres School and University Park School.
- Policy Impact
 - Food Policy: site assessment conducted at Natividad Creek Park Community Garden and weekly collaboration with the City of Salinas to transform the garden into an outdoor learning space for the community; and exploring a Food Policy Council for Monterey County.
 - Tobacco and Built Environment: integrating signage to encourage movement; implemented no smoking and vaping communication; collaborated on the Facebook Live Ask the Experts event with Kelsey Gray, MD, and Marguerite Walker, RRT, on smoking and vaping; and live zoom presentation on vaping and COVID for parents.
- Expansion Project
 - Began October 1, 2020
 - New colleagues hired – training underway through the end of December 2020
 - Expansion Announcement confirmed for January 7 at 5 pm
 - Pre-work underway regarding committee structure

There was brief discussion among the Committee and Executive Leadership regarding the grocery store sites, and remote work.

Dr. Radner joined the meeting at 8:45 a.m.

CONSIDER RECOMMENDATION FOR BOARD APPROVAL OF 2020 COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION STRATEGY AND REPORT

Adrienne Laurent, Chief Strategic Communications Officer, reported that the Community Health Needs Assessment (CHNA) Implementation Strategy and Report is being presented to the Committee for consideration for Board approval. This information was included in the Committee packet.

Ms. Laurent introduced Jen van Stelle and Melanie Espino of Actionable Insights, who provided an overview of the CHNA Implementation Strategy and Report. A CHNA was

approved by the SVMHS Board of Directors in March 2020 and strategy development was completed in Spring/Summer 2020. Selection criteria included community priority, leverage of community partners/assets, and expertise and resources applicable for the Hospital.

The Implementation Strategy is the System's plan to address the following community health needs described in the CHNA.

- Behavioral Health
 - Continue/expand access to programs and services that prevent poor mental health among community members
 - Support integration of behavioral health and physical health care
- Healthcare Access and Delivery
 - Increase health insurance coverage
 - Support pipeline programs for healthcare careers
- Healthy Lifestyles (Diabetes & Obesity and Food & Housing Insecurity)
 - Increase access to affordable exercise areas and options
 - Improve basic needs of individuals at risk of or experiencing homelessness

Next Steps are Board adoption of the CHNA Implementation Strategy and Report in December; publishing of the Implementation Strategy Report online by December 31, 2020; implementation of strategies in FY21-23; and development of evaluation plan and data collection plan for strategies prior to the end of FY21.

No Public Comment.

There was brief discussion regarding the timeline of the information gathered, ability to identify occupations in the communities of those interviewed, and what works to improve the metrics for prenatal and breast cancer screening, such as educational intervention. Actionable Insights to provide this data. Data from the CHNA Implementation Strategy and Report will be part of the Hospital's strategic planning process.

Dr. Beck excused herself from the meeting at 9:20 a.m.

MOTION: The Community Advocacy Committee recommends that the Board of Directors approve the 2020 Community Health Needs Assessment Implementation Strategy and Report, as presented. Moved/Seconded/Roll Call Vote: Ayes: Gage, Delgado, Laurent, Navarro; Noes: None; Abstentions: None; Absent: Turner, Miller, Radner, McCarthy Beck; Motion Carried.

MOBILE CLINIC UPDATE

Orlando Rodriguez, MD, Medical Director, provided an update on the SVMHS Mobile Clinic. A summary of key highlights is as follows:

- Mission: The SVMHS mobile clinic is dedicated to improving the health of our community by increasing access to care for those living in medically underserved areas, providing preventative and primary care where it is needed.

- The Mobile Health Clinic was featured in a special segment that aired on KSBW about diabetes.
- New Locations: services started at Walmart in north Salinas in November 2020; and in January 2021, the clinic is expected to go to Everett Alvarez High School and the King City School District.
- Discussion continues to assess if the mobile health clinic could be part of the COVID vaccine distribution plan for the region.
- 1,025 total unique patients served.
- Some reasons for visits: immunizations, medical exam without abnormal findings, headache, hypertension, and new this quarter is diabetes screening.
- Community Health Advocates provided food assistance this quarter, helped with physical health and with clothing and household goods.
- Working to market the services of the mobile health clinic to continue to grow the program and inform people who may need the service.

There was brief discussion regarding the important work of the Community Health Advocates, The Committee thanked Dr. Rodriguez and Hospital staff for their excellent efforts to provide mobile health clinic services to the region, and were pleased with the expanded locations in King City, Castroville, and north Salinas as the mobile health clinic is the only means of care for some residents in Monterey County.

The Committee also recognized the outstanding efforts of the Blue Zones team and felt the mobile clinic is another opportunity to connect patients to activities of the Blue Zones Project to help achieve its goal aimed at improving the health of the community.

PUBLIC INPUT

None.

NO CLOSED SESSION

ADJOURNMENT

There being no other business, the meeting was adjourned at 9:41 a.m. The Community Advocacy Committee meets quarterly and the next meeting is scheduled for **Tuesday, February 23, 2021, at 8:30 a.m.**

Regina M. Gage, Chair
Community Advocacy Committee

**RECOMMENDATION OF THE DECEMBER 2020
COMMUNITY ADVOCACY COMMITTEE MEETING
COMMITTEE OF THE WHOLE
SALINAS VALLEY MEMORIAL HEALTHCARE SYSTEM**

**December Committee Meeting
Meeting of December 15, 2020
To the Board of Directors**

1. **RECOMMEND BOARD APPROVAL OF 2020 COMMUNITY HEALTH NEEDS
ASSESSMENT IMPLEMENTATION STRATEGY AND REPORT**

RECOMMENDATION: Recommends that the Board of Directors approve the 2020 Community Health Needs Assessment Implementation Strategy and Report, as presented.

*REPORT FROM THE SALINAS
VALLEY MEMORIAL HOSPITAL
SERVICE LEAGUE*

(VERBAL)

(LAURENT/GRAHAM)

*REPORT FROM THE SALINAS
VALLEY MEMORIAL
HOSPITAL FOUNDATION*

(VERBAL)

(DELGADO/WARDWELL)

*REPORT ON THE SVMHS PATIENT
FAMILY ADVISORY COUNCIL*

(VERBAL)

(LAURENT/PAULO)

PUBLIC INPUT

NO CLOSED SESSION

*ADJOURNMENT – THE COMMUNITY
ADVOCACY COMMITTEE MEETS
QUARTERLY. THE NEXT MEETING
IS SCHEDULED FOR TUESDAY,
MAY 25, 2021, AT 8:30 A.M.*